



# GREENSTONE BEAUTIFICATION STRATEGY

August 8th, 2023

# **PRESENTATION OVERVIEW**

**Who We Are**

**Beautification Strategy Framework**

**How Were Goals Developed?**

**Beautification Strategy Goals and Phasing**

**Examples and Implementation**

**Next Steps**

# WHO WE ARE

The Planning Partnership (TPP) is committed to co-creating complete and liveable environments with their clients and the community. Our mission is to be highly collaborative, fully engaged and dedicated to innovation and excellence in design. We are responsible to our professions, our clients, to each other, and, in so doing, to the success of the communities we help to shape.

We work at all scales, from regional to municipal, to community to neighborhood, to site-specific, and in both urban and rural settings. We work for local and regional municipalities, the provincial government, major institutions, community groups, business associations, and the private sector.



Michael Ormston-Holloway, 2002



Beardmore, 2002

# STRATEGY FRAMEWORK

## WHAT?

- Placemaking in public spaces
- Increasing safety and standards
- Highlighting existing assets
- Identifying new opportunities

## WHY?

- For you; because it's your home
- For each community; because wards have commonalities and differences
- For passersby; to entice them to stop and support your community
- To create a destination; somewhere people plan to visit, and somewhere people imagine staying

## HOW?

- Prioritize and phase goals and resources; pilot projects vs. longer-term.
- Reallocate the streetscape and public facing spaces
- Safe multimodal connections
- Optimize wayfinding, branding and signage
- Utilize municipally-owned vacant properties and POPS
- Incentive-based programs and grants



# HOW WERE GOALS DEVELOPED?

## PUBLIC ENGAGEMENT: ONE ON ONE CONVERSATIONS

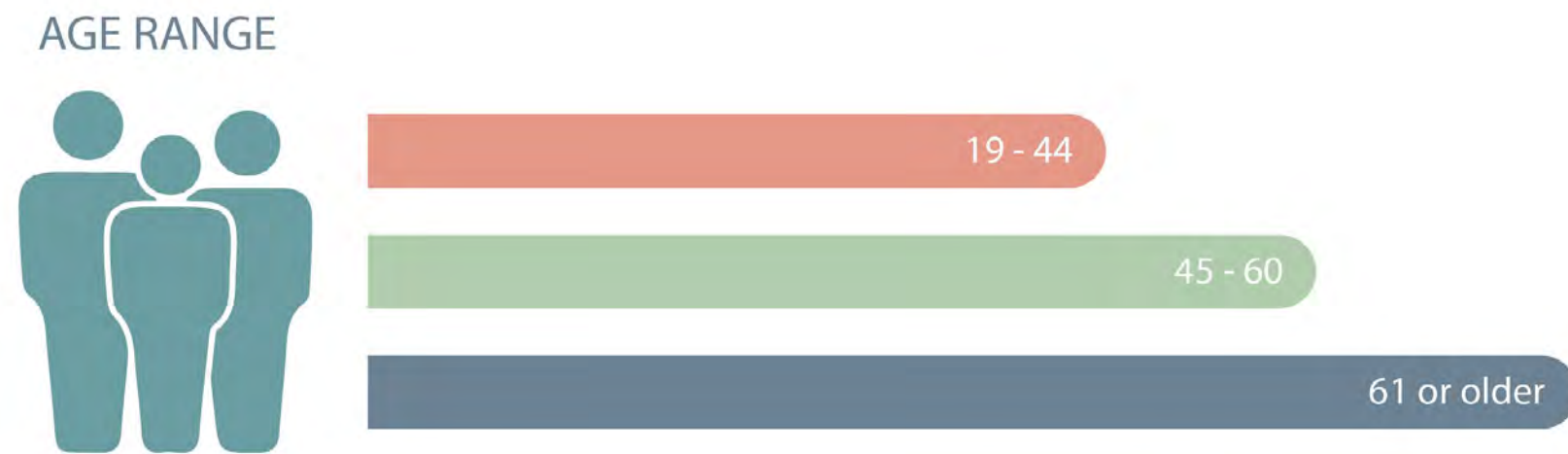
- A key step in the project was holding one on one conversations with the Mayor and Ward Councillors, either virtually by email or call, or in person during TPP's time in Greenstone. Community stakeholders were also invited to meet with TPP and discuss their thoughts on the opportunities and obstacles to beautification in Greenstone.



# HOW WERE GOALS DEVELOPED?

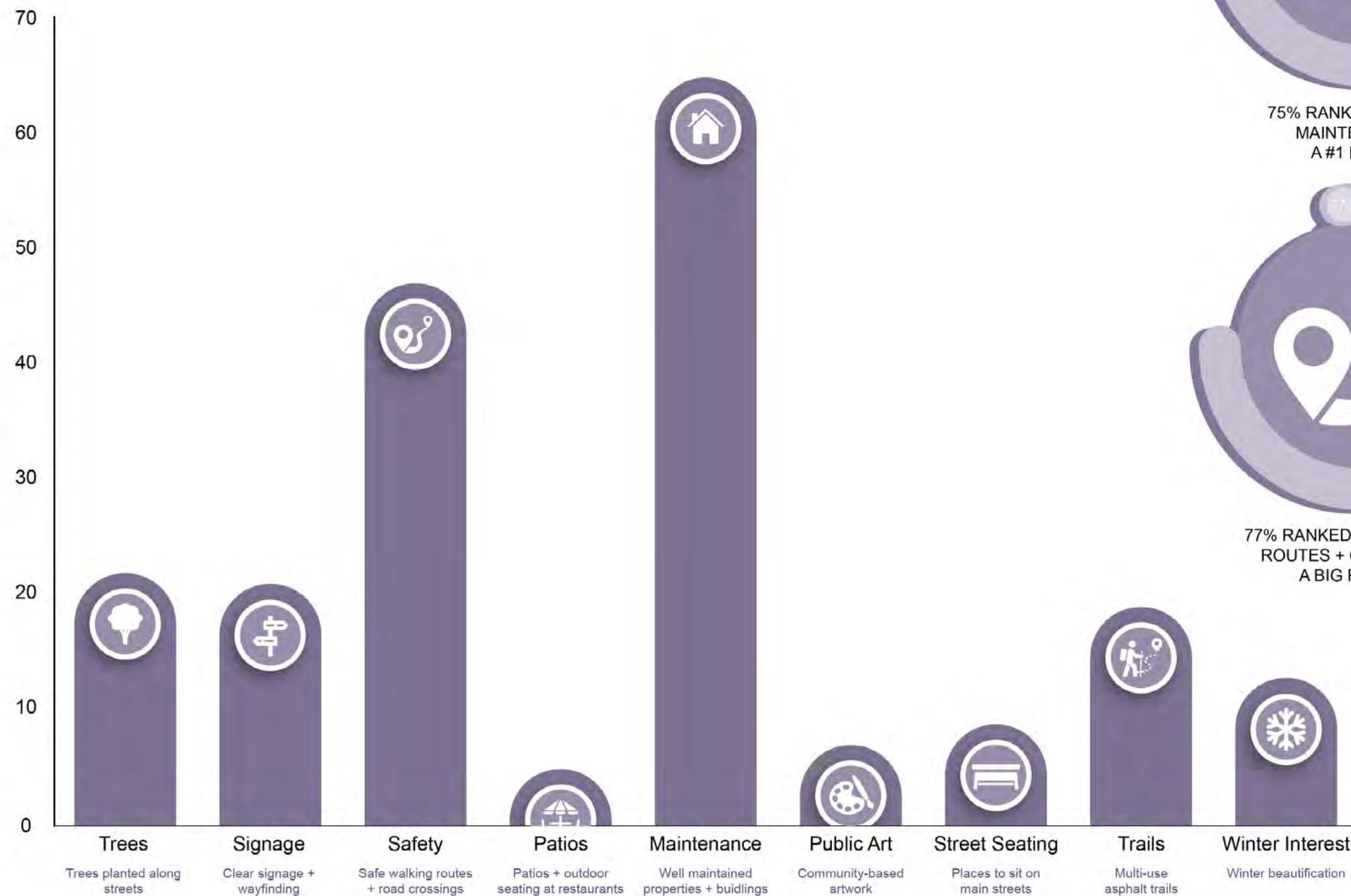
## PUBLIC ENGAGEMENT: VIRTUAL PUBLIC CONSULTATION SURVEY

- A virtual survey was created to allow the public to discuss these topics and the direction of the Beautification Strategy. It was made available online through the municipal website and Facebook page, as well as local libraries, and collected data from May 24th to June 7th, 2023.



# HOW WERE GOALS DEVELOPED?

## PRIORITIES: WHAT IS MOST IMPORTANT TO YOU?



75% RANKED PROPERTY MAINTENANCE AS A #1 PRIORITY

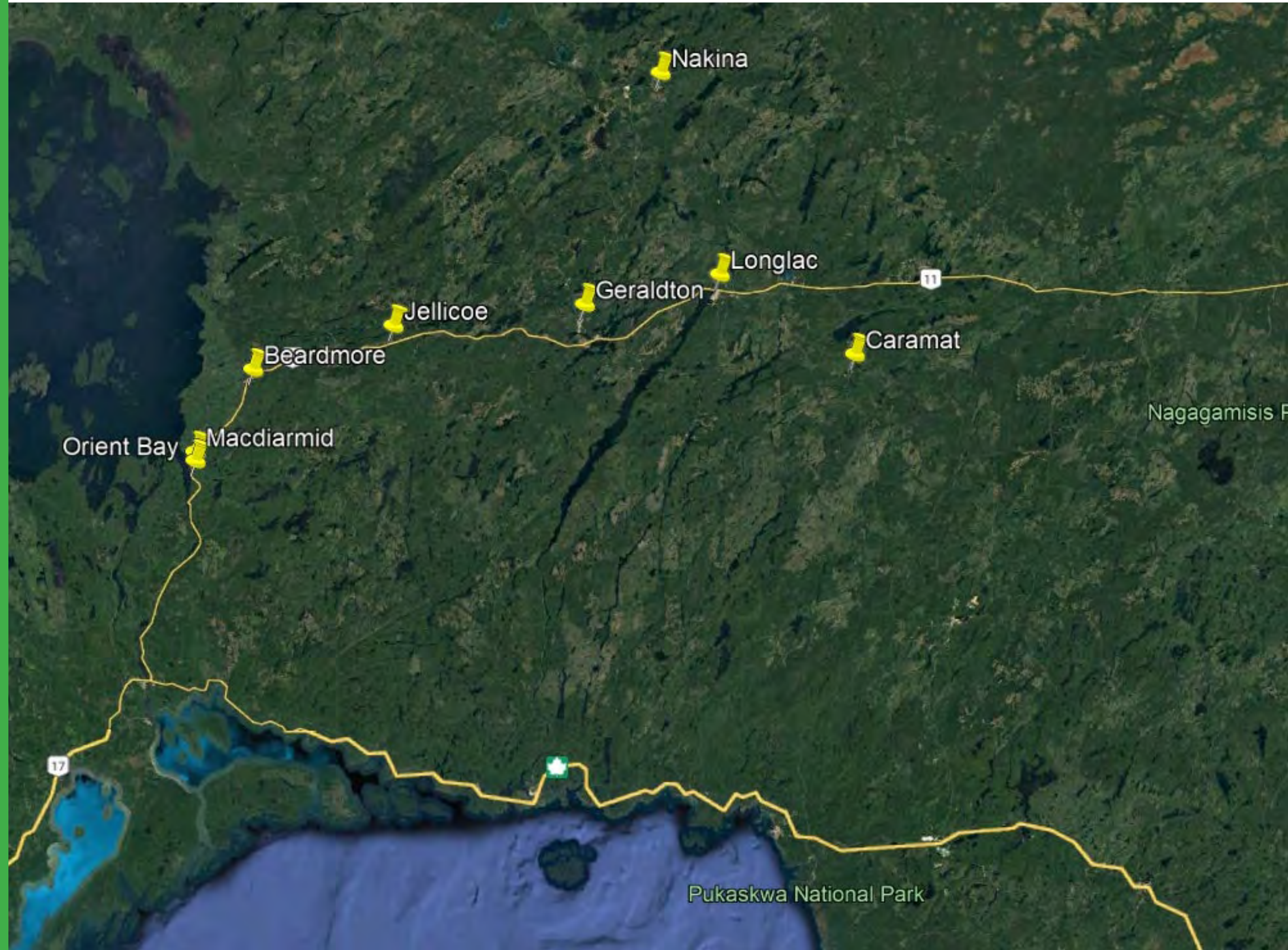


77% RANKED SAFE WALKING ROUTES + CROSSING AS A BIG PRIORITY



**SITE VISIT: MAY 15-17, 2023**

# HOW WERE GOALS DEVELOPED?





## WHAT WERE WE LOOKING FOR?

	Property Standards Bylaw	Attractive Main Street Building Facades/Property Standards	Winter Beautification	Traffic Calming Measures	Safe Road Crossings for Pedestrians	Sidewalks or Trails Along Connecting Streets	Sidewalks or Trails in Main Street Areas	Public Art	Street Trees	Street Furniture: Seasonal Seating	Street Furniture: Permanent Seating	Clear Gateway Feature	Signage to Assets	Natural Assets	Visibility From Highway	
	✓	✓	✓	✗	✗	✗	✓	✓	✓	✓	✗	✓	✓	✓	✓	LONGLAC
	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	RURAL EAST
	✓	✓	✓	✗	✗	✗	✓	✗	✓	✓	✗	✗	✓	✓	✓	GERALDTON
	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✓	NAKINA
	✓	✗	✓	✗	✗	✗	✓	✓	✗	✓	✗	✓	✓	✓	✓	BEARDMORE
	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	RURAL WEST

# HOW WERE GOALS DEVELOPED?

**The communities of Greenstone share many similar challenges, and have some commonalities, but are distinct places with unique assets and issues.**



Longlac



Rural East



Geraldton



Nakina



Beardmore



Rural West



# STRATEGY GOALS AND PHASING

## WHAT?

- Placemaking in public spaces
- Increasing safety and standards
- Highlighting existing assets
- Identifying new opportunities

## WHY?

- For you; because it's your home
- For each community; because wards have commonalities and differences
- For passersby; to entice them to stop and support your community
- To create a destination; somewhere people plan to visit, and somewhere people imagine staying

## HOW?

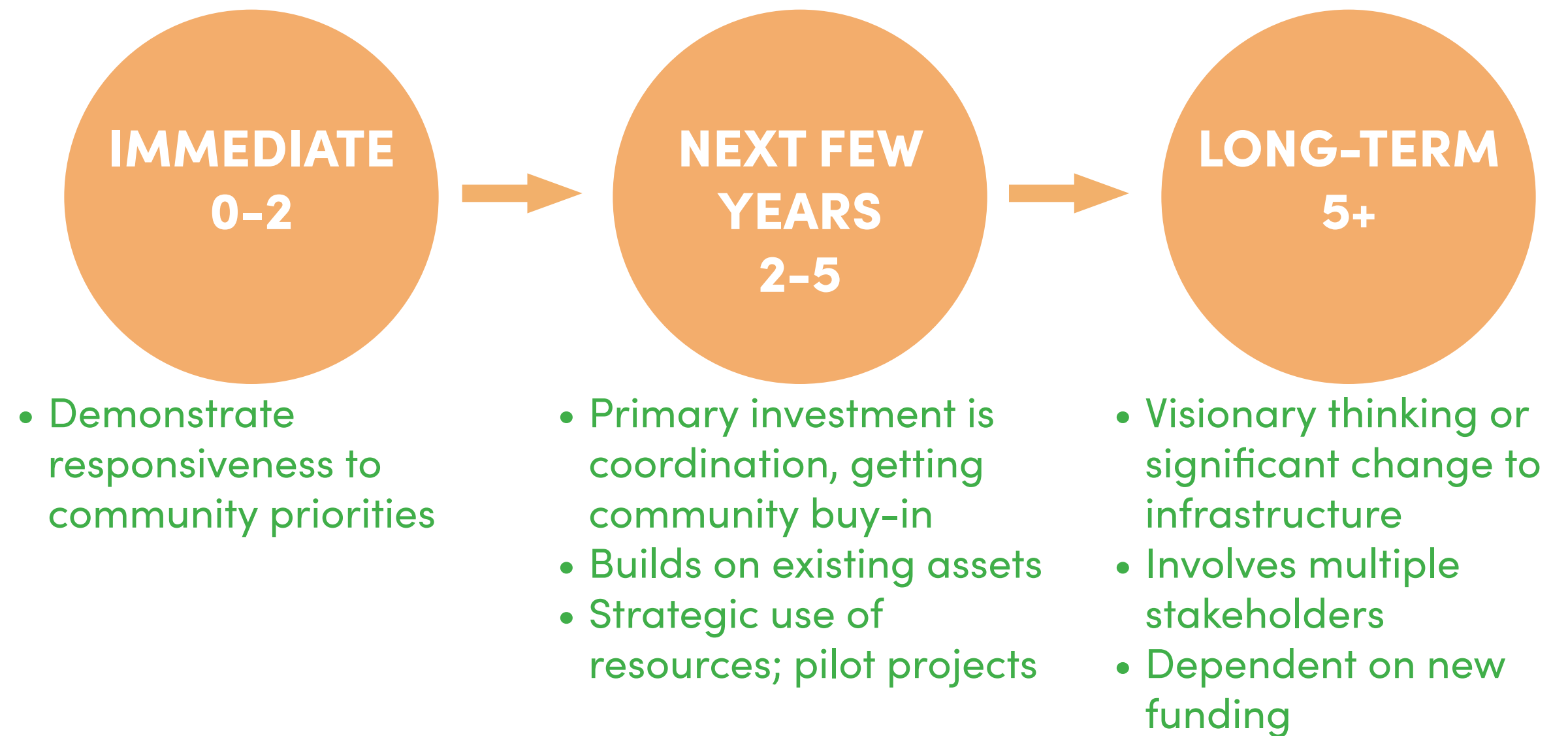
- Prioritize and phase goals and resources; pilot projects vs. longer-term.
- Reallocate the streetscape and public facing spaces
- Safe multimodal connections
- Optimize wayfinding, branding and signage
- Utilize municipally-owned vacant properties and POPS
- Incentive-based programs and grants

# STRATEGY GOALS AND PHASING

## PHASING

In order for this project to be successful, some things need to happen immediately. This was identified through consultation.

However, as community leaders, you have to think strategically about resource allocation and long-term community improvement as well as respond to constituents.





# STRATEGY GOALS AND PHASING

## 1. PLACEMAKING; BEAUTIFY THE STREETScape AND PUBLIC FACING SPACES OF GREENSTONE

### 0-2 YEARS:

RESPOND TO PUBLIC INTEREST IN ADDRESSING PROPERTY STANDARDS INFRACTIONS, INCLUDING DERELICT BUILDINGS AND GARBAGE; ALLOCATE MORE RESOURCES TO ENFORCEMENT; IMPLEMENT INCENTIVES FOR PRIVATE BEAUTIFICATION, SUCH AS A CONTEST

### 2-5 YEARS:

INCENTIVES FOR BUILDING FAÇADE IMPROVEMENT, TREE PLANTING, STREET FURNISHING; INVOLVING THE EXISTING COMMUNITY AND YOUTH IN PUBLIC ART AND PILOT PROJECTS TO BUILD A SENSE OF OWNERSHIP



Facade Improvement, Dawson City, YT



Street Trees and Bumpouts, Rossland, BC



Stone Beach, Canmore, AB



Permanent & Seasonal Seating, Bell Street Park



Mural, Timmins, ON



# STRATEGY GOALS AND PHASING

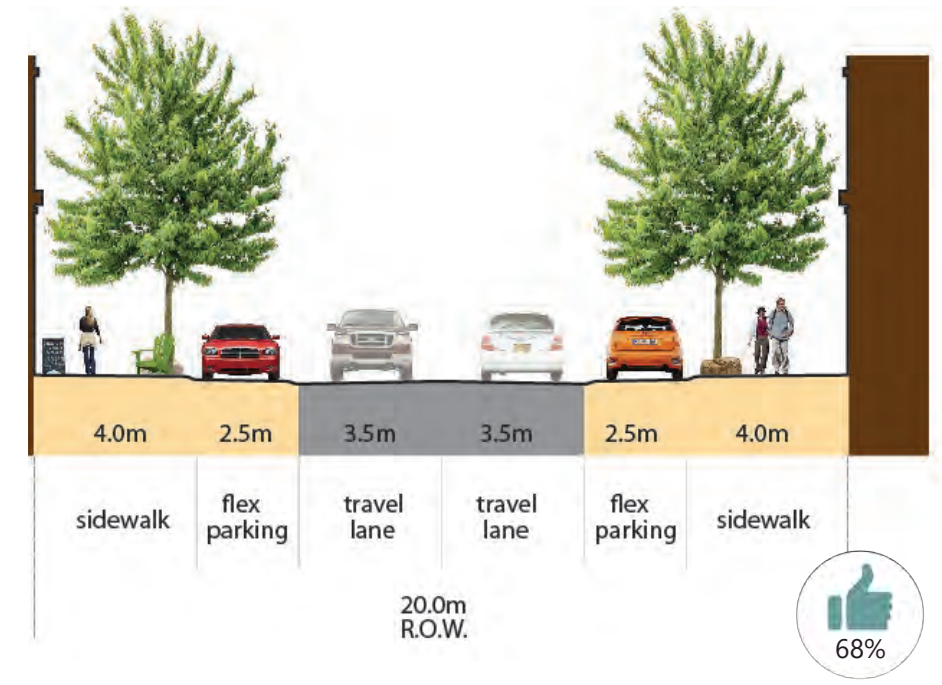
## 1. PLACEMAKING; BEAUTIFY THE STREETScape AND PUBLIC FACING SPACES OF GREENSTONE

5+ YEARS:

STREETSCAPE DESIGN GUIDELINES; REALLOCATE THE WAY SPACE IS USED IN ROW



Clustered Planting, Banff Main Street



Street Design Guidelines



Stone Beach, Canmore, AB



Trees along pathways and sidewalks



Wishbone Backless Bench, Tofino, BC



# STRATEGY GOALS AND PHASING

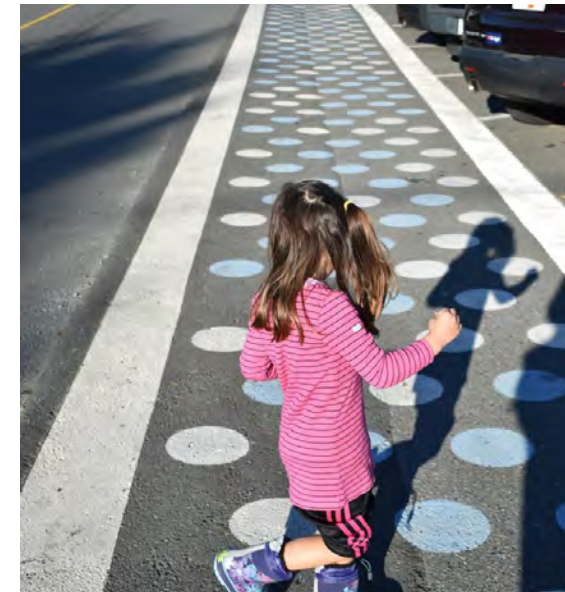
## 2. INCREASE SAFETY; BUILD SAFE PEDESTRIAN CONNECTIONS AND CORRIDORS

### 0-2 YEARS:

ADDRESS TRUCK TRAFFIC AND PARKING IN DOWNTOWN SPACES THROUGH LOBBYING FOR A PROVINCIAL TRUCK STOP AND PLACEMENT OF DESIGN FEATURES THAT OBSTRUCT PARKING IN PLACES THAT ARE FREQUENTLY SUBJECT TO ILLEGAL PARKING; SNOW CLEARING IN BUSINESS AREAS; PAINTED TRAFFIC CALMING FEATURES



Pedestrian Crossing, Campbell Street, Tofino, BC



Painted Bike Lane, Tofino, BC



Snow clearing in business areas

### 2-5 YEARS:

STOPLIGHT, STOP SIGN AND PEDESTRIAN CROSSINGS AT MAJOR INTERSECTIONS, APPROPRIATELY TARGETED TO THE COMMUNITY POPULATION; SIDEWALK AND ASPHALT TRAIL CONNECTIONS



Multi-use trails along roads and highways



Safer communities with streetlights and crosswalks



Painted Bumpouts and Cross Walks



# STRATEGY GOALS AND PHASING

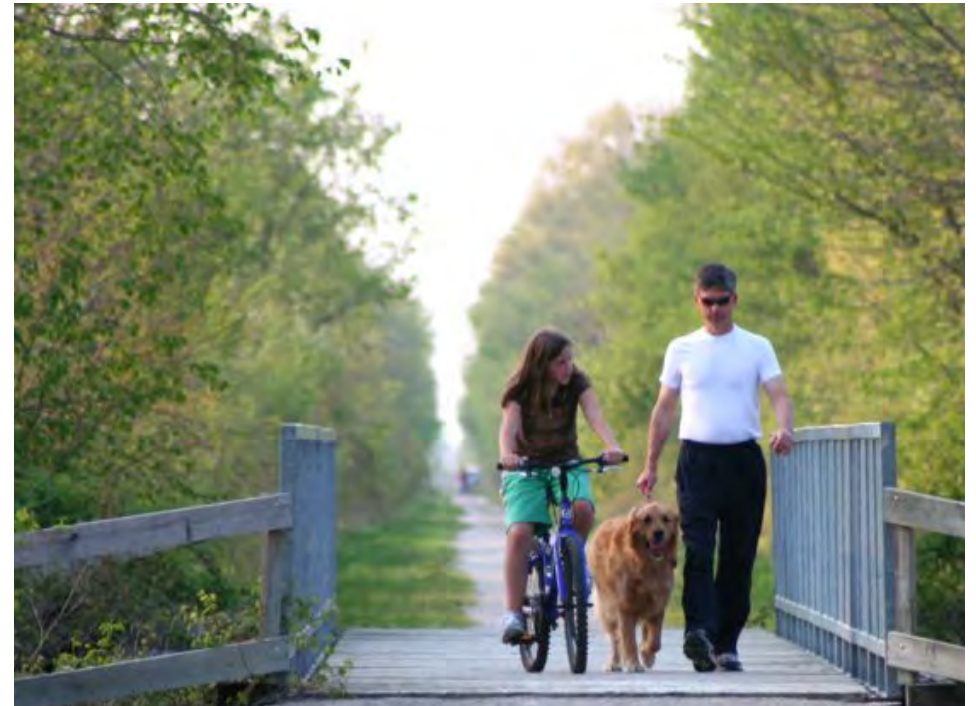
## 2. INCREASE SAFETY; BUILD SAFE PEDESTRIAN CONNECTIONS AND CORRIDORS

### 5+ YEARS:

ONGOING SIDEWALK REPLACEMENT TO MEET ACCESSIBILITY STANDARDS; INVESTIGATE THE UN-USED CN RAIL TRACK AS A POSSIBLE TRAIL CONNECTION BETWEEN COMMUNITIES



Arbutus Greenway, Vancouver, BC (Previous CN Rail)



Cypher Systems Group Greenway, Essex, Ontario (Previous CN Rail)



# STRATEGY GOALS AND PHASING

## 3. HIGHLIGHT EXISTING ASSETS; OPTIMIZE WAYFINDING, BRANDING AND SIGNAGE

### 0-2 YEARS:

INSTALL EXISTING WAYFINDING SIGNS WITH APPROPRIATELY SCALED TEXT (CURRENTLY PURCHASED AND STORED); EVALUATE THE LOCATION OF EXISTING SIGNAGE TO ENSURE IT IS VISIBLE FROM HIGH TRAFFIC AREAS



Dawson Creek, BC



Legacy Trail in Banff National Park



# STRATEGY GOALS AND PHASING

## 3. HIGHLIGHT EXISTING ASSETS; OPTIMIZE WAYFINDING, BRANDING AND SIGNAGE

### 2-5 YEARS:

IMPROVE GATEWAY FEATURES TO HIGHLIGHT EXISTING COMMUNITY ASSETS, LIKE THE WATERFRONT ACCESS PRESENT IN EACH WARD, AND KEY ATTRACTIONS LIKE POPLAR LODGE PARK AND HIGH HILL HARBOUR



Big Red Muskoka Chairs, Brockville, ON



Gateway Signage, Terrace Bay, ON

### 5+ YEARS:

MARKET GREENSTONE AS A YEAR ROUND TOURIST DESTINATION AND GREAT PLACE TO LIVE OUTSIDE OF THE COMMUNITY; BUILD ON THE MUNICIPAL VISUAL IDENTITY THROUGH A PALETTE OF FURNISHINGS, MATERIALS AND CONSTRUCTION DETAILS WHICH ARE COHESIVE BUT RESPECT THE IDENTITY OF INDIVIDUAL COMMUNITIES



# STRATEGY GOALS AND PHASING

## 4. IDENTIFY NEW OPPORTUNITIES; MUNICIPALLY-OWNED PROPERTIES, POPS, GRANTS

### 0-2 YEARS:

TEMPORARY USES SUCH AS POP-UP PATIO SPACES FOR EXISTING BUSINESSES ON EMPTY MUNICIPAL LOTS ADJACENT TO STREETSAPES (PRIVATELY-OWNED PUBLIC SPACES); TREE PLANTING AND COMMUNITY USES IN EMPTY SPACES; APPLY FOR GRANTS



Private Patio, Sauble Beach, ON



Seasonal Patio, Owen Sound, ON

### 2-5 YEARS:

MARKET AND INCENTIVIZE THE SALE OF MUNICIPALLY-OWNED SURPLUS PROPERTIES TO BUSINESSES NEEDED IN GREENSTONE; CURRENTLY, SURPLUS PROPERTIES ARE LISTED ON THE GREENSTONE WEBSITE

### 5+ YEARS:

COMMUNITY IMPROVEMENT PLAN



# EXAMPLES AND IMPLEMENTATION

## FIRST STEPS TO BEAUTIFICATION - IMMEDIATE (0-2)

- Property Standards Issues; derelict buildings, garbage
- Vandalism
- Traffic and Safety Concerns; truck parking

## ASSETS TO BUILD ON - NEXT FEW YEARS (2-5)

- Waterfront Access; signage from highways
- Existing Businesses; municipal assistance with façade improvement, pop-up private patios
- Open Spaces; municipally owned lots for private/public partnerships, tree planting

## LONGER-TERM OPPORTUNITIES - FUTURE INVESTMENTS (5+)

- Gateway Features; planting and seating around high-visibility community entrances
- Connected Sidewalks and Pedestrian Routes; streetscape improvements and traffic calming
- Trails and Open Spaces; CN rail line connecting communities
- Traffic and Safety Concerns; improved road crossings



# IMMEDIATE

## FIRST STEPS TO BEAUTIFICATION (0-2)

### PROPERTY STANDARDS



Nakina - Absentee Landlords or Property Owners



Caramat - Derelict Properties



Jellicoe - Stored Vehicles in Yards Along HWY 11

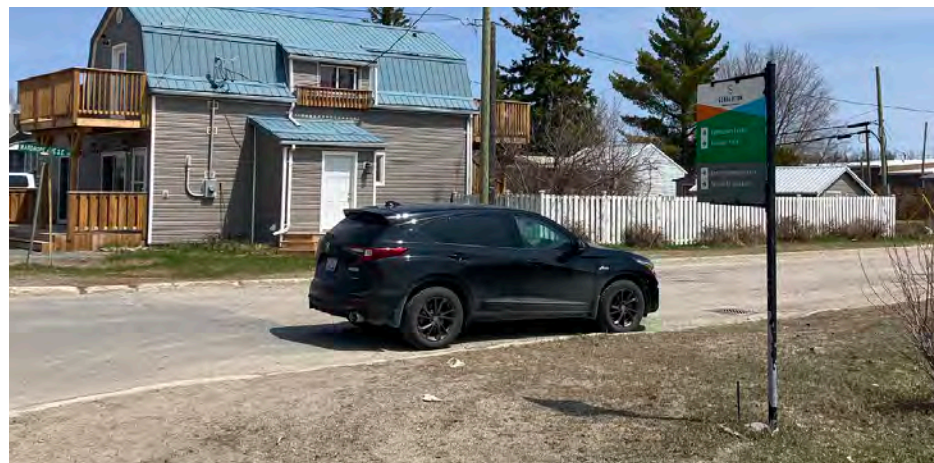
### TRAFFIC AND SAFETY CONCERNS



Beardmore - Truck Traffic Along HWY 11



Longlac - Informal Truck Stop Across from Forestry Road



Geraldton - Purchased Larger Signage Requires Installation

### VANDALISM OR DAMAGED INFRASTRUCTURE



Longlac - Crooked or Damaged Signage, Road Repair



Geraldton - Vandalism



Longlac - Failing Trees



# JELlicoe LOOKING NORTHEAST; HWY 11 AT BUS STOP

## KEY FEATURES:

REMOVING STORED VEHICLES AND ENFORCING PROPERTY STANDARDS IN THIS STRETCH OF JELlicoe WOULD IMPROVE THE IMPRESSION THE COMMUNITY MAKES FROM THE HIGHWAY. SIGNAGE COULD DIRECT PASSERSBY TO START OF THE BLACK WATER RIVER, OR RAILWAY HERITAGE WITHIN THE COMMUNITY. SMALL IMPROVEMENTS WOULD MAKE THIS A CLEARER TRANSIT STOP AND REST AREA.





# JELlicoe LOOKING NORTHEAST; HWY 11 AT BUS STOP

## KEY FEATURES:

REMOVING STORED VEHICLES AND ENFORCING PROPERTY STANDARDS IN THIS STRETCH OF JELlicoe WOULD IMPROVE THE IMPRESSION THE COMMUNITY MAKES FROM THE HIGHWAY. SIGNAGE COULD DIRECT PASSERSBY TO START OF THE BLACKWATER RIVER, OR RAILWAY HERITAGE WITHIN THE COMMUNITY. SMALL IMPROVEMENTS WOULD MAKE THIS A CLEARER TRANSIT STOP AND REST AREA.





# NEXT FEW YEARS

## ASSETS TO BUILD ON (2-5)

### GATEWAYS AND WAYFINDING



Longlac - Existing Tourism Office



Longlac - Greenstone Gateway Signage - More Robust Surroundings



Nakina - Ward Office is a Hub for Visitor Information

### EXISTING BUSINESSES



Longlac - Busy Areas Around Motels, Robin's and Bus Service Are Not Pedestrian-Friendly



Geraldton - Existing Businesses With Little Outdoor Seating



Longlac - Busy Main Street Restaurants Lack Outdoor Seating

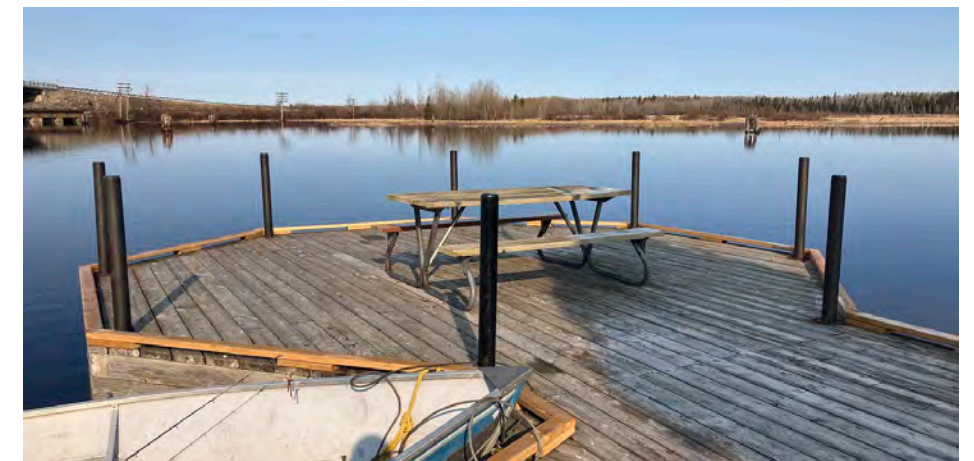
### WATERFRONT ACCESS



Longlac - Signage to Waterfront Amenities is Not Clear From HWY 11



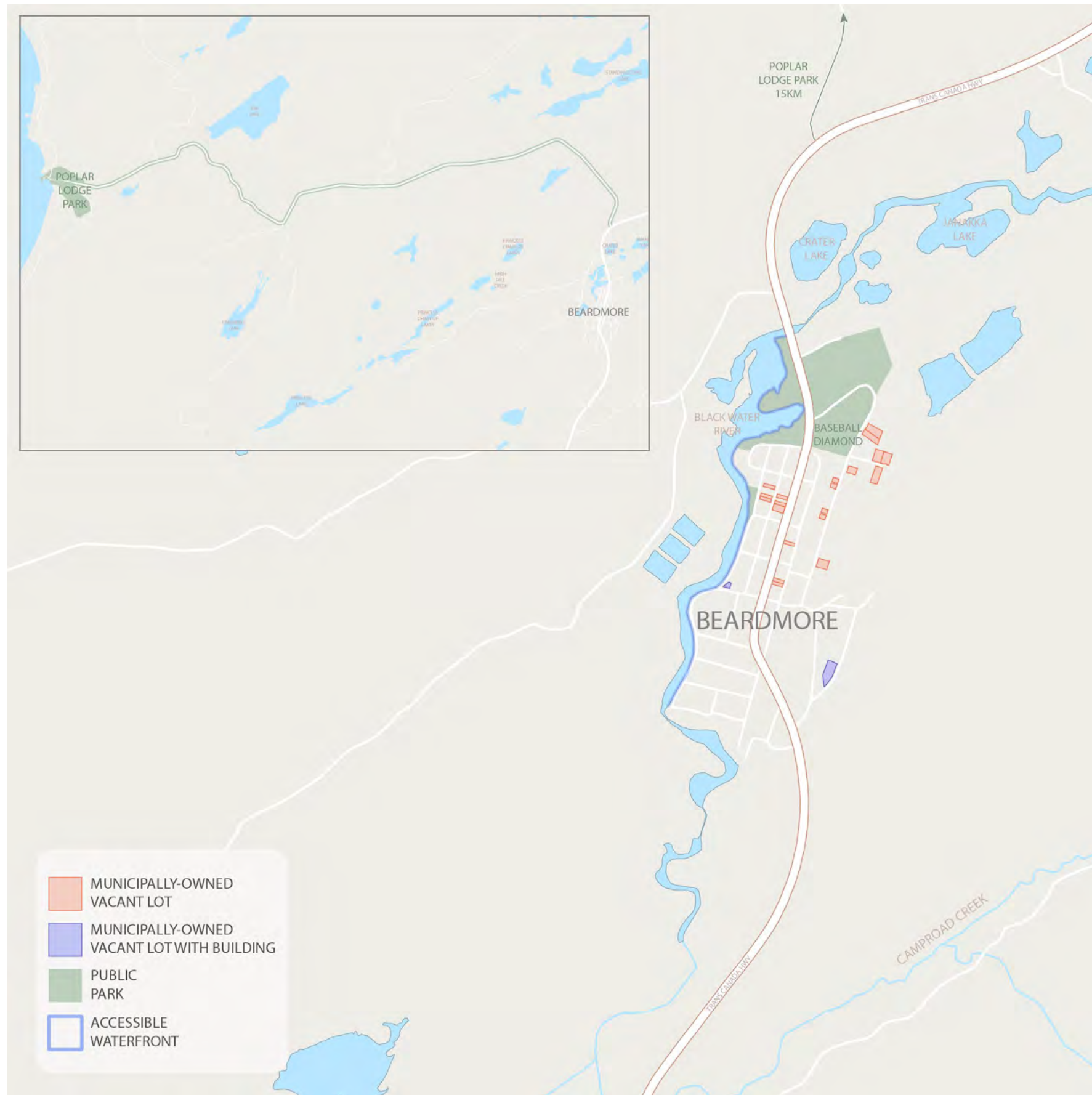
Longlac - Park Signage is Comprehensive at Sites



Longlac - Riverview Campground and Lakeside Centre Are Destinations; Waterfront Parks Lack Seating



# IDENTIFY & CAPITALIZE ON ASSETS: WATERFRONT ACCESS, SURPLUS PROPERTIES



- Excellent waterfront access at Poplar Lodge Park and High Hill Harbour; highlight with clearer signage at the municipal office and on HWY 11 (Greenstone branded signage is only visible once you've turned off the highway towards the park).
- Waterfront access along the Blackwater River, and at the park space at the north end of the community; space for potential gateway park improvement.
- Vacant properties along the main street (HWY 11); tree planting, landscape features like large boulders and pop-up spaces could deter unwanted truck parking.



# SIGNAGE STRATEGY: OPTIMIZE EXISTING WITH PLACEMENT AND HIERARCHY

- **You're here!** Gateways should represent the amalgamated municipality while celebrating the individual communities; materials can enhance this like locally quarried stone, logged timber. Gateways should showcase what you have. The snowman area in Beardmore represents the local community, but is missing the wider connection to Greenstone.
- **This way!** Wayfindings should tell you where you want to go, and should be scaled to the viewer, whether in vehicles or as pedestrians. Directional signage is currently too small (on posts in communities), misplaced (Poplar Lodge Park sign after the turnoff), or not present (industrial heritage sites in Jellicoe).
- **You've arrived!** Identification signages should tell you where you are, and what features and amenities are there. The signs at parks like Riverview Campground look comprehensive and clear.



You're Here!  
"Beardmore Gateway"



This Way!  
"Poplar Lodge Park"



You're Arrived!  
"Poplar Lodge Park"



# SIGNAGE STRATEGY: OPTIMIZE EXISTING WITH PLACEMENT AND HIERARCHY



You're Here - Greenstone Communities



This Way - Lakeside Centre (More than boat access)



You're Here - Longlac Tourist Info (Ensure up to date)



You're Here - Caramat ("Start Exploring" is ambiguous)



This Way - New Directional Signage (Upgrade size)



You've Arrived - High Hill Harbour (Replacement needed)



You're Here - Longlac Gateway (Expand gateway)



This Way - Outfitters at Cordingley Lake (Signs are at lake)



You've Arrived - Riverview Campground (Looks great!)



# BEARDMORE LOOKING TOWARDS SNOWMAN

## KEY FEATURES:

THE MODERN AND ATTRACTIVE WARD OFFICE AND COMMUNITY HUB IS SURROUNDED BY A VAST OPEN PARKING LOT WHICH FUNCTIONS AS AN INFORMAL TRUCK STOP. ALTHOUGH THIS AREA IS HIGH-VISIBILITY AND A NATURAL PLACE TO STOP, THERE ARE FEW PICNIC TABLES OR TREES TO PROVIDE SHADE. GREENSTONE BRANDING IS ALSO MISSING FROM THIS AREA, WHICH ACTS LIKE A GATEWAY TO THE MUNICIPALITY.





# BEARDMORE LOOKING TOWARDS SNOWMAN

## KEY FEATURES:

EXPANDING THE REST AREA AROUND THE SNOWMAN INTO A WELCOMING ATTRACTION WITH TREE PLANTING AND SEATING WOULD CREATE A NATURAL STOPPING POINT FOR VISITORS. INCORPORATING THE EXISTING DESIGN FOR A NEW GREENSTONE GATEWAY SIGN WOULD CREATE MORE CONSISTENT BRANDING ACROSS THE MUNICIPALITY. LANDSCAPE FEATURES LIKE LOCAL STONE COULD CONTROL AND DIRECT TRUCK PARKING.





# BEARDMORE LOOKING NORTH; CHIP TRUCK REST AREA

## KEY FEATURES:

CLEARING DERELICT BUILDINGS IMPROVES THE STREETScape, BUT EXISTING VACANT OPEN SPACES ARE SOMETIMES SUBJECT TO ILLEGAL TRUCK PARKING, AND ARE NOT SHELTERED FROM THE SUN OR HIGHWAY. HOWEVER, THESE SPACES COULD BE AFFORDABLY TRANSFORMED THROUGH TREE PLANTING AND SEASONAL FURNITURE WITHOUT IMPACTING WINTER SNOW CLEARING OF THE SIDEWALKS.





# BEARDMORE LOOKING NORTH; CHIP TRUCK REST AREA

## KEY FEATURES:

EXISTING BUSINESSES COULD BE SUPPORTED BY THE MUNICIPALITY OR CORPORATE SPONSORSHIP TO CREATE SEASONAL POP-UPS IN HIGH VISIBILITY AREAS ALONG THE MAIN STREET. TREE PLANTING IN ADJACENT VACANT LOTS COULD CREATE SHADY RESPITE AREAS AND DETER TRUCK TRAFFIC.





# FUTURE INVESTMENTS

## LONG-TERM THINKING (5+)

### OPEN SPACES



Geraldton - Privately-Owned Public Space Partnerships



Caramat - Community Center

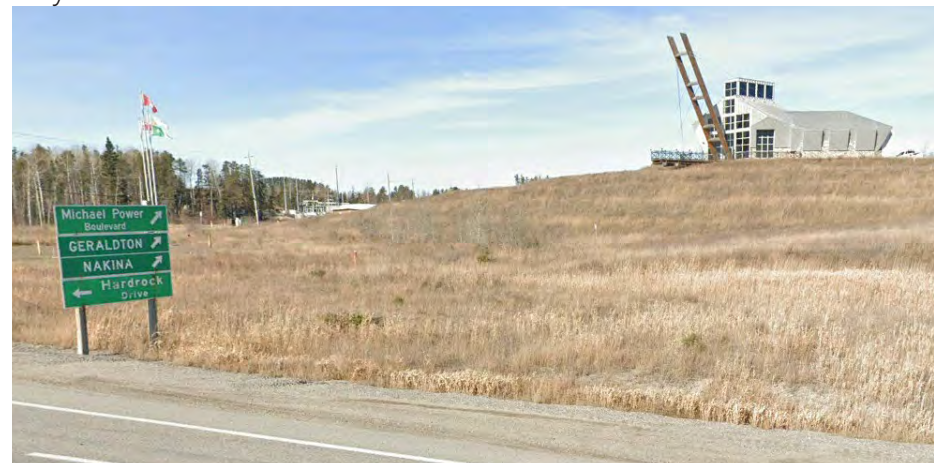


Jellicoe - Industrial Heritage: CN Buildings and Rail Trail

### GATEWAYS



Nakina - Area Around Rail Station Could be a Community Gateway



Geraldton - Visibility From HWY 11 Will Change After New Pit



Longlac - Start of the Closed CNR Kinghorn Subdivision

### CONNECTED PEDESTRIAN ROUTES



Longlac - Pedestrian Crossing at Forestry Rd/HWY 11



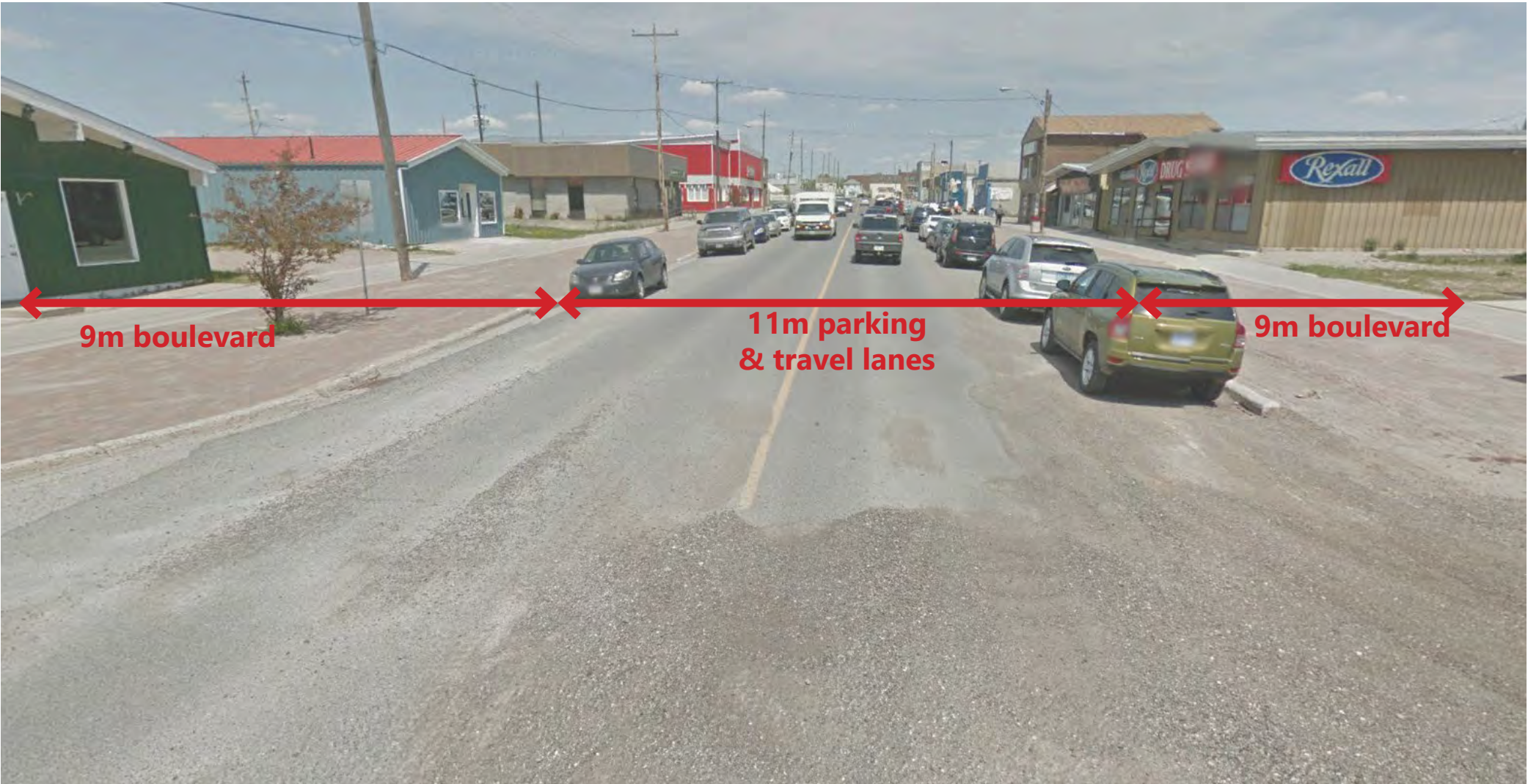
Geraldton - Extending Multi-Use Trails Where Appropriate



Longlac - Existing Informal or Snowmobile Trails Could Connect Key Areas



# GERALDTON STREETScape PILOT PROJECTS: ELEMENTS OF A GREAT STREET



Geraldton Existing Situation - Est 29m



Bay Street, Sault Saint Marie - 26m ROW (2018)



Bay Street, Sault Saint Marie - 26m ROW (2021)

- Bidirectional bike lane
- Tree planting
- Softscape buffer between pedestrian sideway and roadway



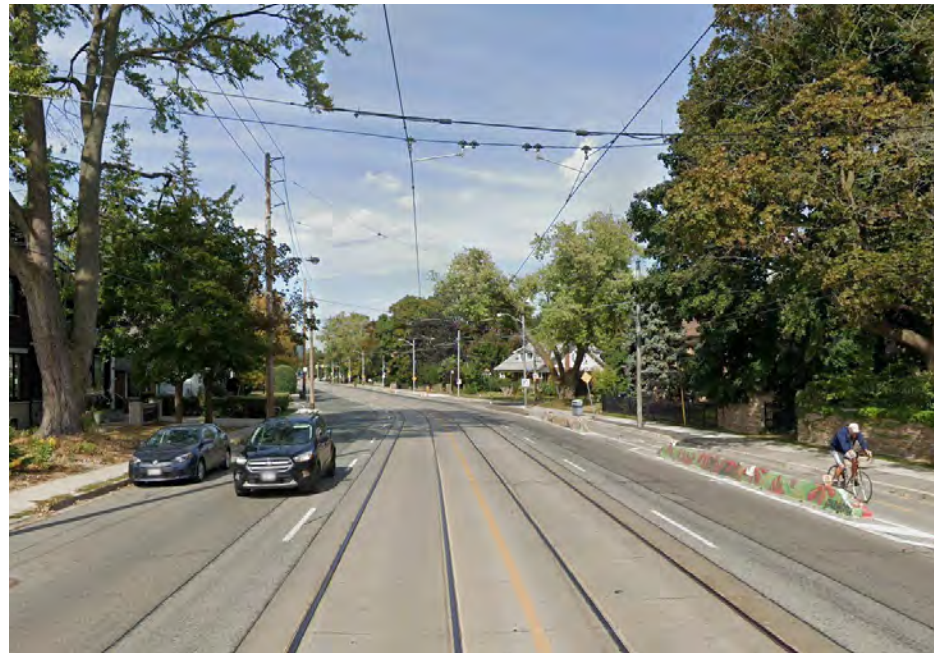
# GERALDTON STREETSCAPE PILOT PROJECTS: ELEMENTS OF A GREAT STREET

- Multimodal transportation
- Dedicated safe pedestrian walkways, buffered from travel lanes and parking
- Successful planting
- Balanced vehicular and pedestrian experience
- You have the space for all of these things!



945 Moul de Maisonneuve E, Montreal - 25m ROW

- Bidirectional bike lane
- One lane of parking
- Two travel lanes
- Hardscape tree planting
- Pedestrian boulevard



Lakeshore Boulevard West, Toronto - 23m ROW

- Bidirectional bike lane
- Two car travel lanes, two streetcar lanes
- Softscape tree planting
- Pedestrian sidewalks
- One lane of parking

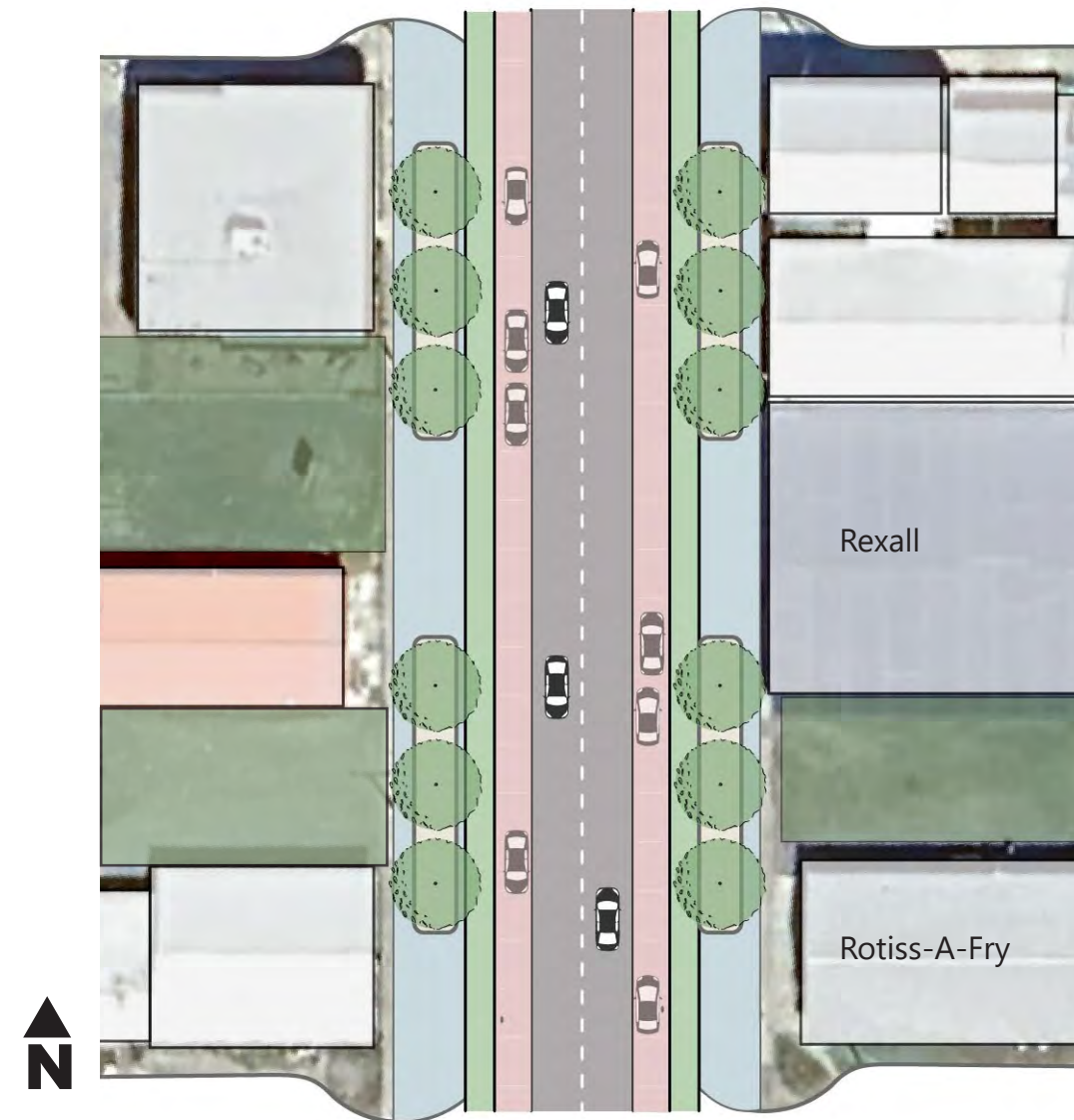


Banff Street, Banff - 29m ROW

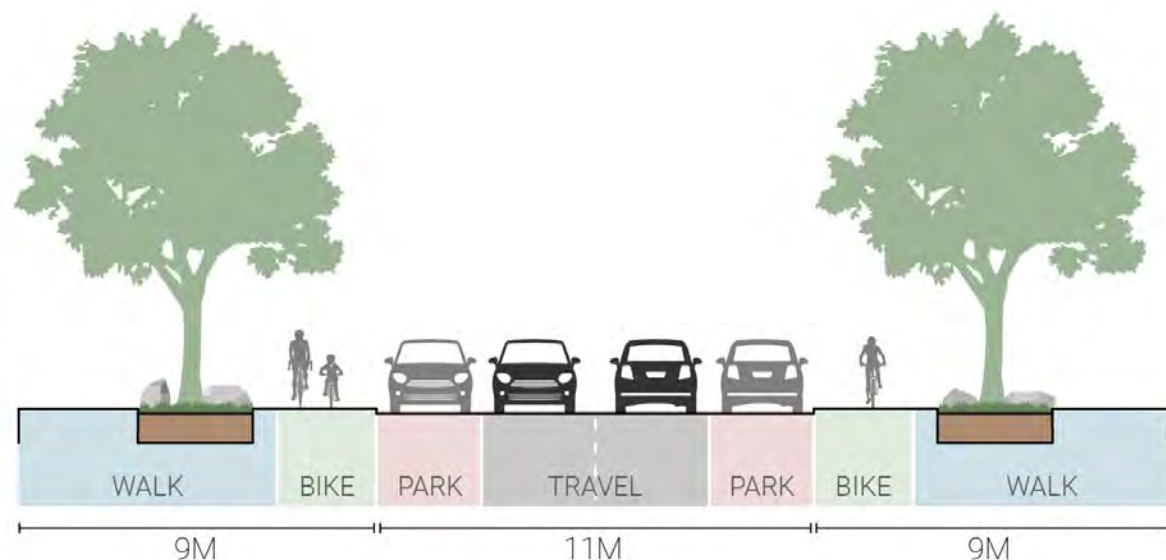
- Two travel lanes
- Cluster tree planting
- Pedestrian boulevard
- Seasonal patios
- Parking laybys on both sides



# GERALDTON MAIN STREET STREETSCAPE PILOT: OPTION 1

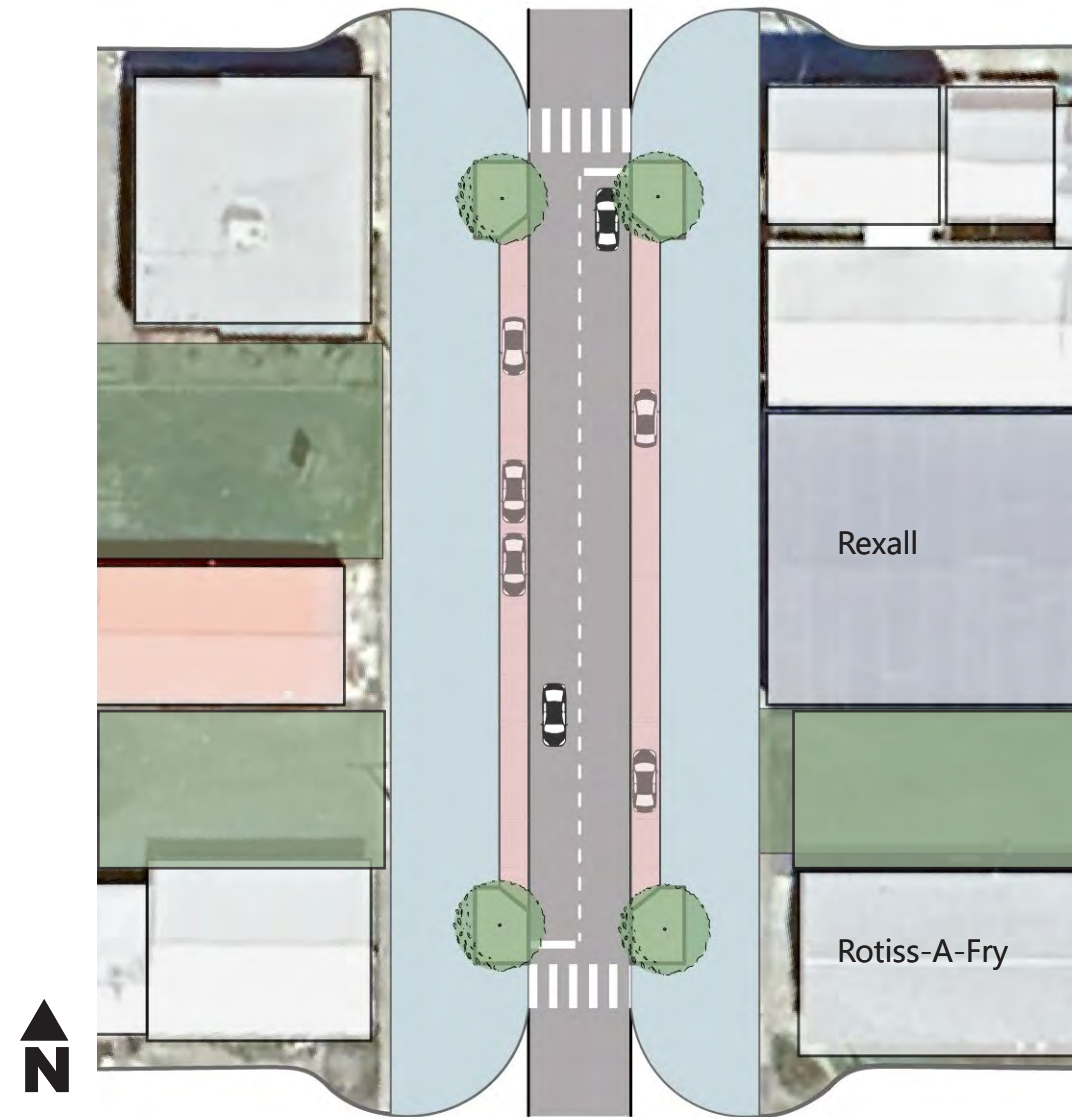


- Wide existing boulevard reallocated to add streetscape features with no reduction in parking.
- Multi-use trail added to buffer pedestrians from traffic, and can be used for winter snow storage.
- Trees added set back from road and snow storage; visually, tree planting can help with traffic calming.
- Any tree planting would be clustered to avoid obstructing snow removal. Trees must have large open planters to ensure sufficient access to uncompacted soil.
- New sidewalk material would be concrete, bike lanes would be asphalt. Setting concrete sidewalks back from the curb will help increase service life.

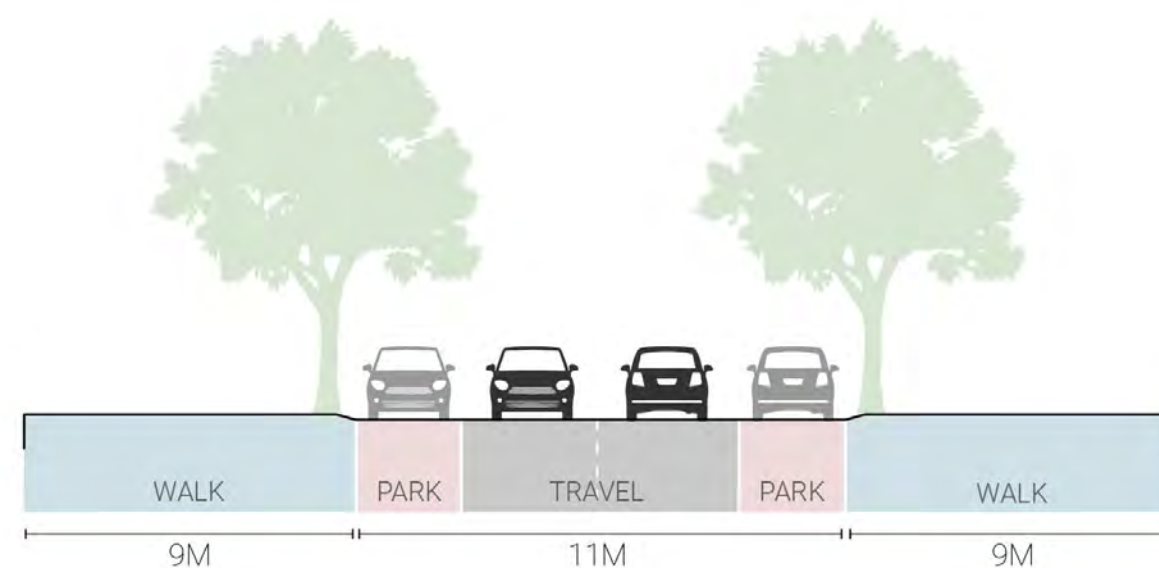
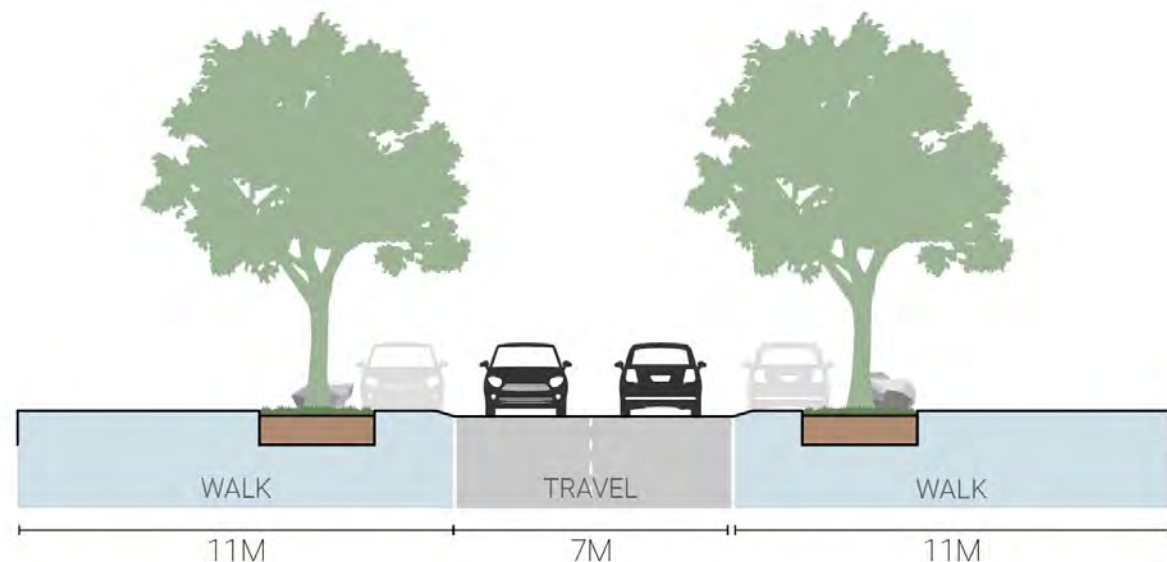




# GERALDTON MAIN STREET STREETSCAPE PILOT: OPTION 2

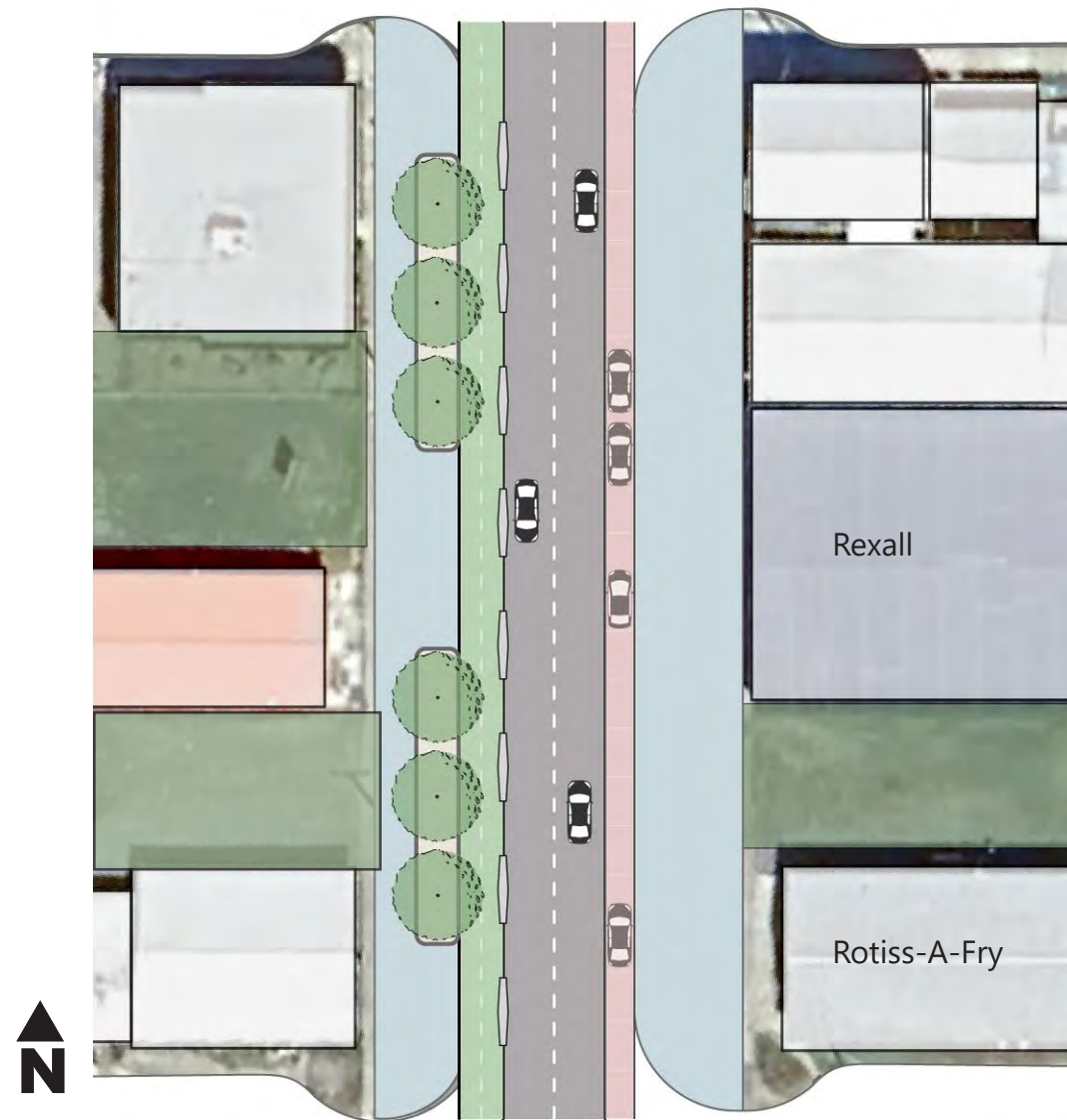


- Bump outs reducing parking at start and end of each block only; this is intended to aid traffic calming with only minor reduction in parking.
- Trees added to bump out areas. All trees must have large open planters to ensure sufficient access to uncompacted soil.
- New sidewalk material would be concrete.
- Bump outs prevent parking within sightlines of cars turning at the intersection.

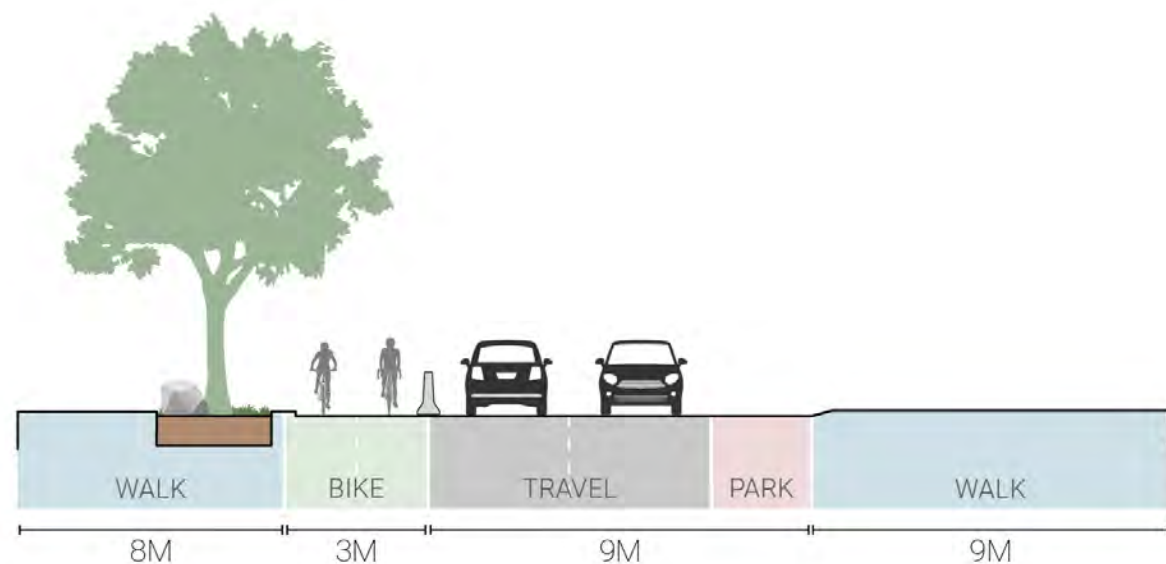




# GERALDTON MAIN STREET STREETSCAPE PILOT: OPTION 3

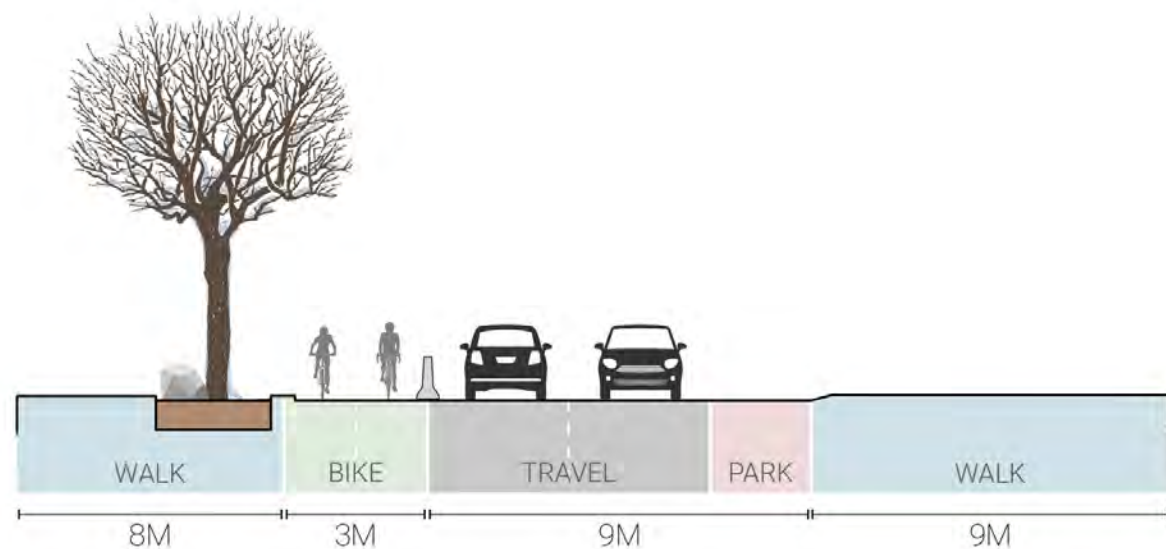
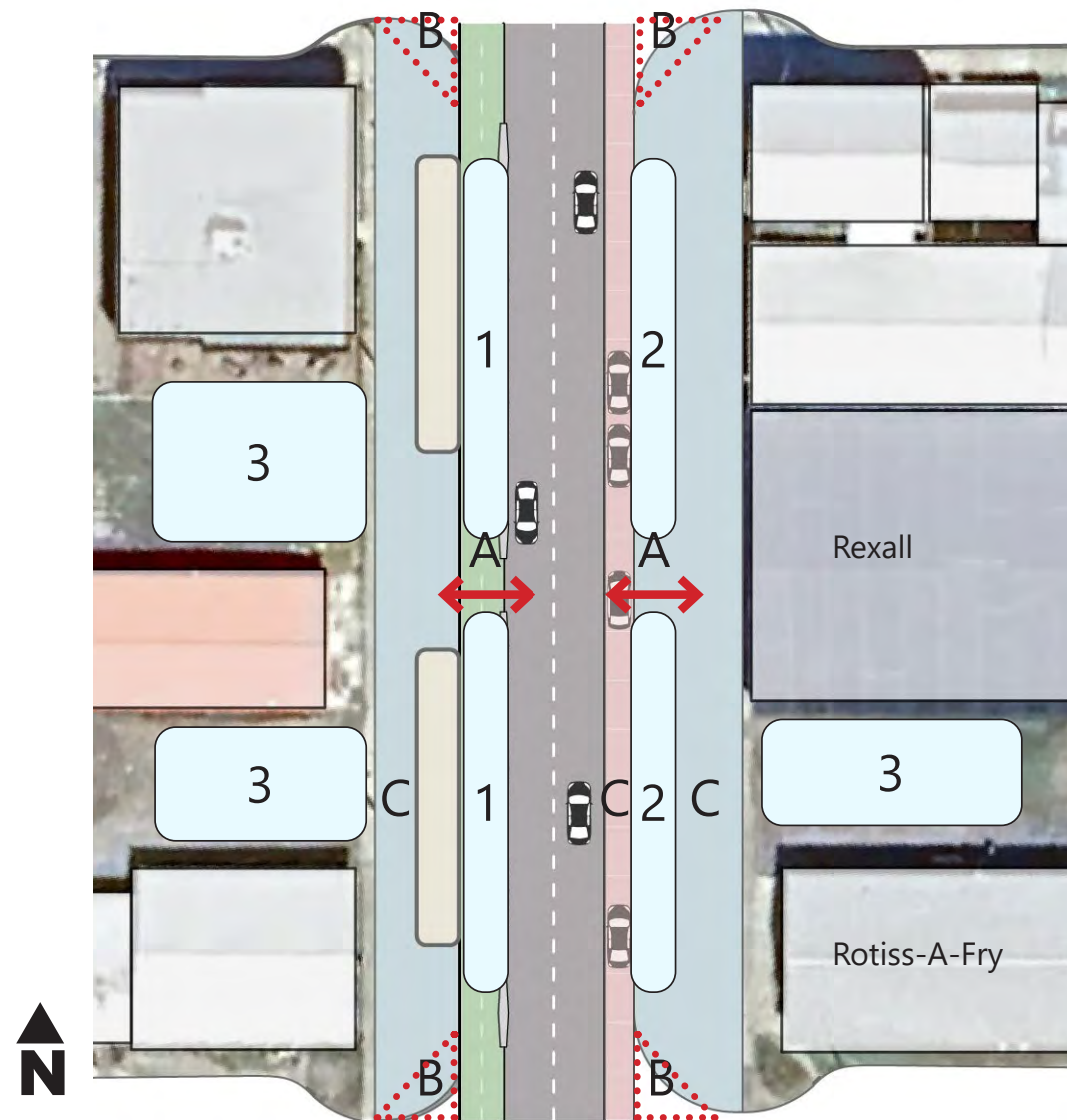


- One lane of parking removed to allow for the addition of a bi-direction multi-use trail and clustered tree planting.
- New multi-use trail and reduction in parking can be tested with a temporary multi-use trail, introduced with removable bollards or concrete jersey barriers.
- Jersey barrier can be canvases for public art, and painted by local artists or community members.
- New sidewalk material would be concrete.
- Any tree planting would be clustered to avoid obstructing snow removal. Trees must have large open planters to ensure sufficient access to uncompacted soil.





# MAIN STREET SNOW STORAGE: DESIGN FOR A WINTER COMMUNITY



## Snow Storage

1. Bike Lanes: Short-term snow storage
2. Excess Boulevard Space: Short-term snow storage
3. Vacant Lots: Longer-term snow storage (municipally owned, or rented from property owners).

## Snow Clearing

- A. Mid-Block Connections: Openings kept clear for pedestrians to access sidewalks.
- B. Sight Line Triangle: Clear areas at intersections for safe turning.
- C. Sidewalks and Parking: Kept clear to support traffic to businesses during the winter.



# GERALDTON LOOKING NORTH; HWY 584 STREETSCAPE

## KEY FEATURES:

THE EXISTING BOULEVARDS ALONG MAIN STREET ARE WIDE AND LARGELY EMPTY DURING SUMMER MONTHS. VACANT LOTS WOULD BE BETTER USED FOR SNOW STORAGE THAN THE MAIN STREET RIGHT OF WAY, WHICH WOULD ALLOW FOR STRATEGIC TREE PLANTING AND SEATING AREAS. OTHER MATERIALS SHOULD BE EXPLORED FOR SIDEWALK REPLACEMENT.





# GERALDTON LOOKING NORTH; HWY 584 STREETSCAPE

## KEY FEATURES:

CLUSTERED TREE PLANTING WOULD CONTINUE TO ALLOW FOR SNOW REMOVAL. THE ADDITION OF A MULTI-USE TRAIL STYLE SIDEWALK, AND REDUCING PARKING TO ONE SIDE OF THE ROAD WOULD ALLOW FOR ENOUGH ROOM FOR CYCLING OFF THE ROAD AND TRAFFIC CALMING.





# GERALDTON LOOKING NORTH; TURN AT 1ST AVENUE NE

## KEY FEATURES:

HIGHWAY 584 TURNS SHARPLY IN THE CENTER OF GERALDTON, AT A WELL-USED INTERSECTION WHICH RESIDENTS CROSS TO GET FROM PARKING TO THE POST OFFICE, DANEFF'S FOOD MARKET AND FITNESS CENTER. TRUCKS NATURALLY SLOW TO MAKE THIS TURN, BUT THERE IS NO STOP SIGN OR PEDESTRIAN CROSSING NORTHBOUND.





# GERALDTON LOOKING NORTH; TURN AT 1ST AVENUE NE

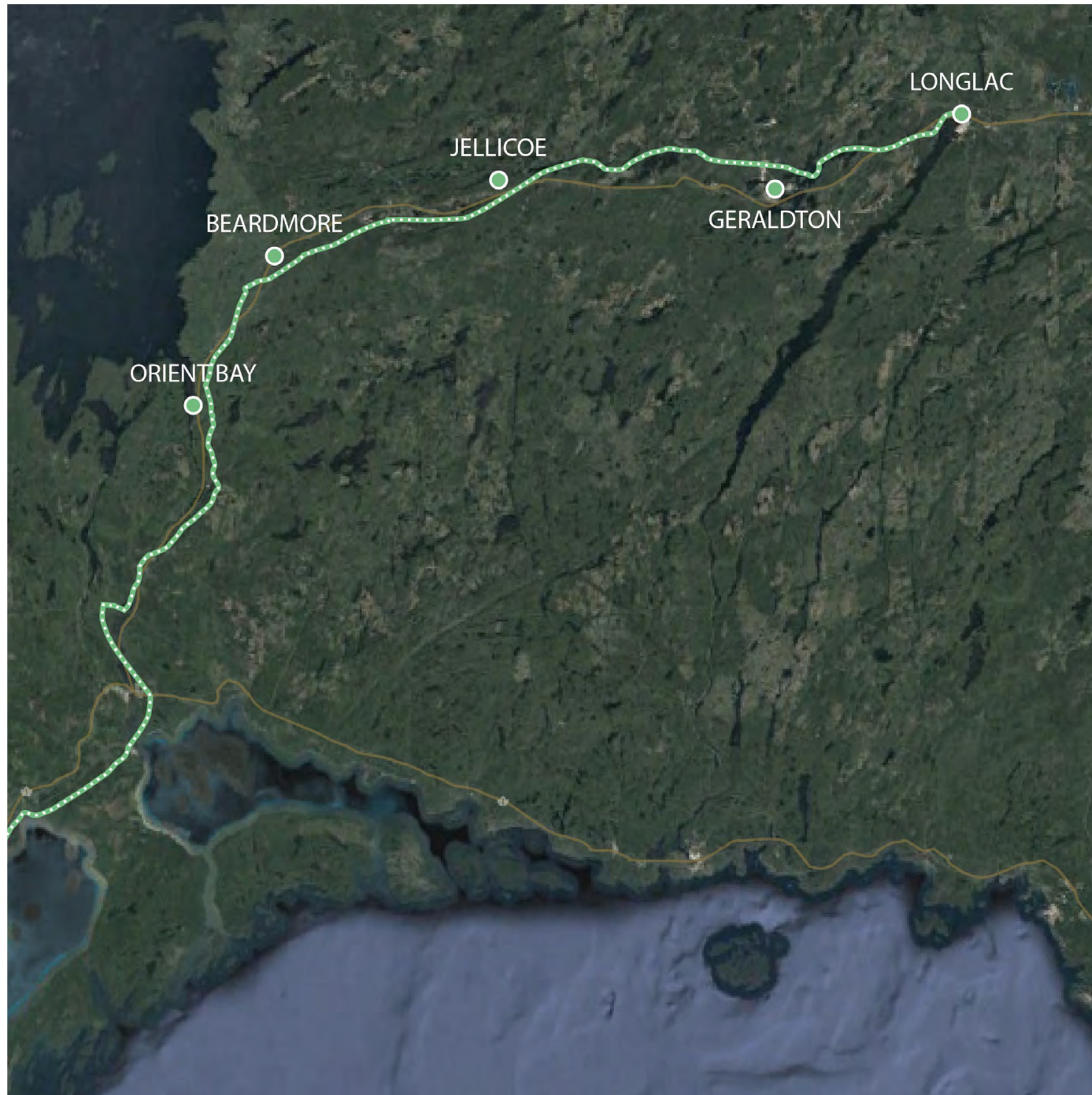
## KEY FEATURES:

THIS OPEN SPACE IN THE HEART OF GERALDTON ABUTS MUNICIPALLY OWNED SURPLUS LAND BESIDE THE POST OFFICE, AND THE DECOMMISSIONED KINGHORN SUBDIVISION. AN OUTDOOR COMMUNITY SPACE OR WINTER WARMING STATION IN THE CENTER OF THE COMMUNITY COULD PROVIDE A GATHERING HUB FOR ALL SEASONS. THIS IS A NATURAL LOCATION FOR A FOUR-WAY STOP AND PEDESTRIAN CROSSING.

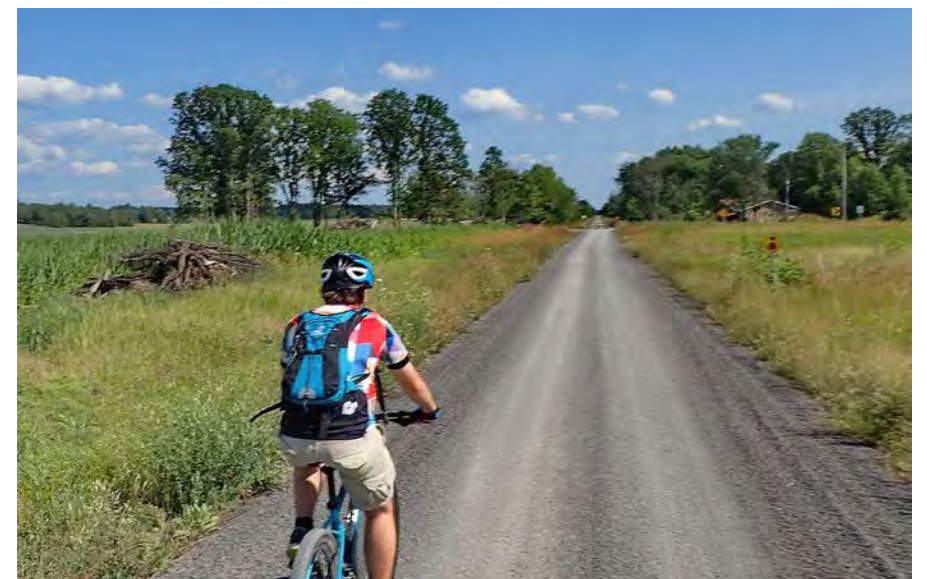




# IDENTIFY & CAPITALIZE ON ASSETS: CNR KINGHORN SUBDIVISION



- Closed rail line connects Greenstone communities; ties were removed in 2010, gravel surfacing in many areas.
- Appears to be informally used as trail, however CN owns the ROW, and does not currently allow recreational use.
- 146 km connection from Longlac to Orient Bay, through Geraldton, Jellicoe, and Beardmore
- Potential for dramatic multi-use trail, as the line extends to Thunder Bay.



Bruce County Rail Trail, Bruce County, Ontario (~80km, Gravel and Ballast, Previous CNR Rail)



## HOW IS BEAUTIFICATION IMPLEMENTED?

- **Municipal Guidelines:** Design Standards, Streetscape Guidelines, Standard Details, Tree Planting Species Lists
- **By-Law Enforcement:** Property Standards
- **Incentive Programs for the Private Realm:** Property Standard Improvement Grants, Private Patio Program
- **Grants:** Federal or Provincial Funding, Trees Canada Grants; University Partnerships
- **Community and Stakeholder Partnerships:** Service Clubs, Community Groups, Schools, Businesses, Mines



## GRANTS

### Municipal Tree Planting:

- <https://treecanada.ca/grants-awards/community-tree-grants/>
- <https://www.canada.ca/en/campaign/2-billion-trees/2-billion-trees-program.html>
- <https://www.mapleleavesforever.ca/apply-now/>

### Downtown Revitalization:

- <https://fednor.ised-isde.canada.ca/site/fednor/en/support-not-profit/grow-your-communitys-economy/implement-priorities>
- <https://www.otf.ca/our-grants/community-investments-grants/capital-grant#eligibility>

### No Mow Areas:

- <https://grasslandsontario.ca/>



# NEXT STEPS

## NEXT STEPS

- Presentation to Council
- Feedback and Revisions
- Final Report

## COMPLETED

- Preliminary Inventory & Streetscape Study
- Municipal Leadership Interviews
- Virtual Stakeholder Meetings
- Online Survey
- Site Visit
- In-Person Stakeholder Meeting
- Summarizing the Results of Engagement